

Operations

VOLUNTEER OPPORTUNITIES	
Volunteer Opportunities Distributed	227,918
Volunteer Email Subscribers ²	2100
Media Ads	398
Promotional Events	20
Education, Information, & Training Workshops	29
MEMBERSHIPS ³	
Current Agency Memberships	136
Agency Special Requests	458
VOLUNTEERS WITH VPG	
Volunteers ⁴	163
Volunteer Hours	350

VOLUNTEER OPPORTUNITIES DISTRIBUTED BY:
<ul style="list-style-type: none"> • Email Subscription Service • Website • Facebook • At Promotional Events • Office & Rack in Main Lobby • Telephone Information Line • Media Weekly Promo: CFIS & CFUR • YRB Highway Signs • UNBC Student Handbook • CNC Information Kiosk • Welcome Wagon • Leisure & Education Guide, City of PG • PG Chamber of Commerce

VOLUNTEER EMAIL SUBSCRIBERS REGISTRATION BY:
<ul style="list-style-type: none"> • Website • Promotional Event • Email • Phone • Walk-In

² These numbers do not reflect people who accessed website and registered directly with organizations to volunteer.

³ Non-profit organizations can apply for membership with Volunteer PG for a cost of \$45 year. A special rate of \$25 is ONLY for 2016-2017 in celebration of Volunteer Prince George's 25th Anniversary.

⁴ Volunteers were counted once for each different activity they participated in.

Opportunities

- Supporting the City of Prince George's bid for the BC Summer Games 2020/22.
- Developing a Community Association Workshop Series (ex. board development, volunteer recruitment).
- Partnering with volunteer organizations to engage new comers to the City of Prince George.
- Providing workshops to students in mandatory Career Education courses (grade 10 to 12) starting in 2017.
- Upgrading the website with applications to improve search ability, track information usage, and other features.
- Expanding online advertising, such as using Facebook Ads and Google Grants, using a 25th Anniversary theme.
- Enhancing volunteer recognition by increasing the number of organizations using PREB, a volunteer recognition program based on Employment and Social Development Canada's National Occupational Classification.
- Growing into a provincially and nationally recognized leader in volunteer management by participating on initiatives with Volunteer BC and Volunteer Canada.

Financial Report⁵

Income	Expenses	Net Income	Community In-Kind Support	Balance Gaming Acct	Balance General Acct
\$41,741.78	\$37,992.92	\$3,748.18	\$41,072.00	\$19,246.22	\$10,345.08

⁵ Details provided in Financial Report by Treasurer at the Annual General Meeting on July 7, 2016.